



WILSONVILLE TOWN CENTER PLAN

Town Center Latino Family Night Summary

Date: March 1, 2018

Time: 6:00 PM – 8:00 PM

Location: Wood Middle School

Summary of Event

City staff partnered with Wood Middle School to engage with Spanish-speaking community members about the Town Center Plan. The school dedicated one of their regularly scheduled Latino Family Nights to an Open House about the Town Center Draft Community Design Concept (Community Concept). The purpose of the event was to provide Spanish-speaking community members with an opportunity to learn about the Community Concept, ask questions, and provide ideas and feedback in Spanish.

Wood Middle School staff invited Latino parents and students from all Wilsonville schools to attend the event. Students in the Wood Middle School Spanish Club volunteered to assist in facilitating small group discussions. City staff met with the students in advance of the event to brief them on the Town Center Plan project, the purpose of the event, and how to help communicate the ideas of the Community Concept and record participants' discussions.

The event began at 6:00 pm with time to socialize, meet City staff, and eat dinner, which was catered by San Francisco Tienda Mexicana, a local business in Town Center. Each attendee received a paper copy of the Draft Community Design Concept online survey (translated into Spanish) and general comment cards, which they were encouraged to fill out. Participants who returned a completed survey received a raffle ticket.

Around 6:30 pm, Wood Middle School staff gave a presentation in Spanish that included a summary of community input and an overview of the Community Concept. City staff responded to participant questions, assisted by a professional interpreter. Following the presentations, participants were encouraged to participate in small group discussions focused on the three building blocks of the Community Concept: Open Space, Land Use and Multimodal Network. The small group discussions were staffed by project team members and Spanish Club students, to learn more about the different elements of the Community Concept and contribute their ideas.

MATERIALS

1. Name tags
2. Vision & Goals Board
3. Building Blocks and Community Design Concept Maps
4. Design Concept Survey
5. Draft Community Design Concept and Design Inspiration Handout

Summary of Input Received

This section summarizes input received from Latino Family Night participants. Overall, participants supported the Town Center Draft Community Design Concept and hope to see improvements in the near term. Safety, walkability, and transit were among the most common concerns. Most people want the parks, streets and crosswalks in Town Center to be safer for pedestrians and kids. Participants are interested in having more retail businesses, restaurants, and increased mixed-use in Town Center.

Open Space

Participants voiced concerns about safety at the parks, especially at night. Many people shared that there is no activity in the parks in the evenings and in the winter. Participants expressed a desire for:

- More lighting in the parks
- A public pool
- More active parks
- Activities for children
- Activities during winter

Land Use

Participants generally want to see buildings with more than one story and more locally-owned restaurants and stores, including more international and ethnically diverse options. There is also significant interest in a community center that provides activities for youth. The most frequently discussed land use elements included:

- More than 1-story buildings
- More local stores and restaurants
- Community activity center

Multimodal Network

Most people who attended the event said they want improved safety for pedestrians, especially at crosswalks. They like the design concept for the future streets but shared concerns for more immediate problems like poorly lit bus stops, limited transit options, and not enough street lighting. There is some concern about increased traffic with new development. Participants commented that there is a need for:

- More street lights for people walking
- Well-lit bus stops
- More sheltered bus stops
- More bus lines and services